

Contract #	5028279
Scriedule Dates	10/26/21-11/01/21
Advertiser	Mark Herring for Attorney General-D (142014)
Agency	Buying Time Media (1779)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	EST 11083 ATTORNEY GENERAL-D (1631284)
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	
Phone/Fax	1

Local/Political Candidate Agency BRD

491/496/11083

Weekly/Irregular

Separation: 30

CPE

Account Types

Billing Type

Comments

Washington (WJLA	<u>.</u>	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	32	\$38,000.00
Nov. 2021	11	\$14,350.00
Grand Total:	43	\$52,350.00
		, , , , , , , , , , , , , , , , , , , ,

INCOMPLETE CONTRACT

Date Entered

Last Modified

Entered By

External # Demo

Order Type

Package Deal
Commission %

Commission

Net Total

Sales Tax

CO-OP

10/14/21

10/14/21 Alexa Schram

11049567

Normal

15.00

\$7,852.50

\$44,497.50

No

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Sı	u S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/28/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21
2.0	Normal Line / Access	10/27/21-10/29/21	1	:30	7:29:26P- Jeopardy				1		1			2	\$5,200.00	\$10,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
3.0	Normal Line / SPOT	10/26/21-10/29/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
4.0	Normal Line / SPOT	10/26/21-10/29/21	2	:30	11:35P- ABC-Jimmy Kimmel			1		1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21
5.0	Normal Line / SPOT	10/30/21-10/30/21	2		9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/14/21
					CON	FIF	RM/	AΤ	IOI	N C	CC	NT	R	AC ⁻	Τ				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			
					l .														

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



Washington (WJLA	7)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	32	\$38,000.00
Nov. 2021	11	\$14,350.00
Grand Total:	43	\$52,350.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spot	s Rate	Total	Station	Comments	Entered
6.0	Normal Line (RevL) / SPOT	10/31/21-10/31/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1		1 \$525.	9525.0	D Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
7.0	Normal Line / SPOT	10/26/21-10/29/21	1		6:58A- ABC-Good Morning America			1		1	1			3 \$1,600.	94,800.0	0 Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/14/21
8.0	Normal Line / SPOT	10/27/21-10/28/21	1		8A- ABC-Good Morning America				1	1				2 \$1,600.	\$3,200.0) Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
9.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	10:58:25A- ABC-The View				1					1 \$1,050.	90 \$1,050.0	0 Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
10.0	Normal Line / SPOT	10/27/21-10/28/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon				2	2				4 \$400.	\$1,600.0) Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/14/21
		•			CON	FIF	RM/	ΔT	IOI	NC	100	ITV	RA(CT	•	· ·		

Date:

Comments:

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

		Contract # Schedule Dates	5028279 10/26/21-11/01/21	Date Entered Last Modified	10/14/21 10/14/21
	WJLA	Advertiser	Mark Herring for Attorney General-D (142014)	Entered By	Alexa Schram
obc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11049567
		Brand	EST 11083 ATTORNEY GENERAL-D (1631284)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave	NW	Phone/Fax	1	Commission	\$7,852.50
Ste 210		CPE	491/496/11083	Net Total	\$44,497.50
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Separation: 30

Comments

Date:

Washington (WJLA	-	Data
By Broadcast Month		<u>Rate</u>
Oct. 2021	32	\$38,000.00
Nov. 2021	11	\$14,350.00
Grand Total:	43	\$52,350.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
11.0		10/27/21-10/29/21	2	:30	2P- ABC-General Hospital				1		1		2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
12.0	Normal Line / SPOT	10/26/21-10/28/21	1		4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1			2	\$1,200.00	\$2,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
13.0	Normal Line / SPOT	10/27/21-10/29/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1		2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
14.0	Normal Line / Access	10/26/21-10/28/21	2	:30	6:58:46P- Wheel Of Fortune			1		1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		1						1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21
		_			CON	FIR	RM/	AΤ	101	N C	100	ITI	RAC	Τ	_			

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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	11/01/21-11/01/21	1		8A- ABC-Good Morning America		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
17.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
18.0	Normal Line / SPOT	11/01/21-11/01/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
19.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
20.0	Normal Line / SPOT	11/01/21-11/01/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
					CON	FIF	RMA	ΑT	IO	N (CO	TN	R	AC	Τ		<u> </u>		
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	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11049567
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Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
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Separation: 30

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
21.0	Normal Line / Access	11/01/21-11/01/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21	
22.0	Normal Line / Access	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21	
23.0	Normal Line / SPOT	11/01/21-11/01/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21	
24.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21	
	CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser: Date:					Accepted-St	Accepted-Station: Date:									Date:	Comments:	Comments:			

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